

**FOR IMMEDIATE RELEASE**

**DeMorse Promoted at Palmer Electric**

WINTER PARK, Fla., October 31, 2007 – Palmer Electric Company announced today that Dan DeMorse was promoted to project manager in the electrical contractor's commercial division. DeMorse, who joined Palmer as a project superintendent in 2006, brings 17-years of experience in commercial electrical contracting to his new position. He completed the Project Management program at Clemson University, Clemson, S.C. Currently, DeMorse is managing the 1300 SouthPark office building and the Lucerne Terrace parking garage, both located in Orlando, Fla.