

**FOR IMMEDIATE RELEASE**

**Palmer Electric Hires New Director**

WINTER PARK, FLA. – February 9, 2007 – Palmer Electric Company, a privately held electrical services firm, has hired Robert E. Kissick as director of preconstruction services. Kissick joins Palmer's commercial estimating and business development department. He will manage both, existing and new client relations, and will oversee the development of conceptual estimates and design/build proposals. Kissick joins Palmer with over 24 years of experience in the areas of business development, estimating and sales for electrical contracting.

"We are very excited to have Robert joining our team," said Tom G. Beard, president/CEO, Palmer Electric Company. "His breadth and depth of experience and knowledge will prove invaluable to our operation," he added.

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