

FOR IMMEDIATE RELEASE

Palmer Electric and Showcase Lighting Unveil City Lights Gator

WINTER PARK, Fla., January 31, 2008 – Palmer Electric Company and sister company, Showcase Lighting, announced the unveiling of City Lights Gator, the only lighted, six-foot fiberglass sculpture in the Winter Park ARTYgator Community Art Project currently taking place on Park Avenue. Gena Semenov, a Ringling College of Art and Design trained local artist, was selected by the sponsors to paint familiar scenes of Winter Park such as The Colony, Scenic Boat Tour and a cityscape of shops and restaurants. Palmer and Showcase will donate proceeds from the sale of City Lights Gator to the Winter Park Day Nursery.

“This is a winning program for the whole community-the sponsor, the artist, the public and the great organizations that will eventually benefit from the sale of these creative pieces of art.” said Tom G. Beard, president, Palmer Electric Company and Showcase Lighting.

The Winter Park ARTYgator Community Art Project is a year-long public art exhibit of six-foot-tall, fiberglass gator sculptures on display along Park Avenue. Each gator is sponsored by an organization that selects and supports a local artist to paint its sculpture. Gators will be auctioned on June 21, 2008 with proceeds from each sale being donated to the sponsor’s charity.

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