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Contact: Elaine Ingra, 407 384-1344,
elainei@pr-works.com

Palmer Electric Co. set to wire Concept House in Independence

WINTER PARK, FLA. – October 12, 2006 – Palmer Electric Company is providing site, building electrical and low voltage systems for the Concept Home, a collaboration of Sorenson Construction, Inc., a custom homebuilder and WFTV, an affiliate of the American Broadcasting Company. The \$2.5 million estate is currently under construction in the community of Independence in Southwest Orange County, Fla.

Built as a show house, the Concept Home will be open to the public in mid 2007 with all tour proceeds going to benefit the Russell Home for Atypical Children, a private, non-profit facility for severely handicapped children in Orlando, Fla. The Concept Home was designed by Ross Design Group.

Founded in 1951 in Central Florida, Palmer Electric Company is a full-service electrical services company headquartered in Winter Park with an office in Kissimmee. The Company employs a staff of 450 serving contractors, utilities, businesses and consumers for new construction, renovations, and service and repair for residential, commercial, institutional and industrial projects. Please log onto palmer-electric.com for additional information.

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